



**Ms Juliana Lim**  
**Head, Talent Networking**  
**SGInnovate**

As Head, Talent Networking, Juliana leads SGInnovate's work in strengthening individuals' capabilities in the deep tech space, as well as in expanding the talent network of ambitious and capable people who want to build startups.

Prior to joining SGInnovate, Juliana had been in various roles across the HR function in organisations such as SP Group, NTUC First Campus (NFC), the National Heritage Board (NHB), Central Provident Fund Board (CPF) and the Ministry of Education (MOE). She has led teams in talent attraction, benefits and rewards, learning and development and business partnering.

During her time at NFC, Juliana led a team to grow NTUC's quality and affordable childcare centres from slightly over 30 to more than 120 in just over two years. During this time, she led her team to change mindsets and develop career paths for early childhood professionals to contribute based on their interests, passion and competencies.

Before NFC, Juliana was in NHB, helping in its mission to make museums "sexy" again and encouraging Singaporeans to become more appreciative of heritage and culture through exciting local and international exhibitions. She was instrumental in the revamp of the National Museum (and its extension), as well as the start of the National Gallery Singapore project (transformation of two national monuments – former Supreme Court and City Hall). Here, she worked with senior management to lead organisation transformation, including undertaking a major review of the compensation framework, organisation restructuring, introduction of business partnering with the museums and development of a scholarship programme.

Juliana's interest in HR was sparked by her posting to MOE's HR department, which convinced her to pursue a full-time Master in Strategic HR Management. When she returned to MOE in the then newly formed HR Policy Unit, Juliana developed and implemented HR policies, drawing valuable experience from her interactions and working with teachers in schools.

Juliana has a Bachelor of Economics (1<sup>st</sup> Class Hons) from Murdoch University and a Master in Strategic Human Resource Management from the University of New South Wales.